who we are
To advance the success of senior-level financial executives, their organizations and the profession.

Since 1931, FEI has been connecting members through:

» **INTERACTION**
Providing local and international forums for connecting you with your peers.

» **INFLUENCE**
Providing authoritative representation for your interests.

» **INFORMATION**
Providing you with insight to assist in informed business decisions.

» **INTEGRITY**
Providing the tools to advance the profession through ethical leadership.

FEI continues to be the professional association of choice for the corporate finance executive, and strives to be the most contemporary, dynamic and proactive organization of its kind. With a powerful network centered on a vibrant internet community and local chapter meetings, FEI is member-service oriented; with value for dues a top priority. FEI members echo that the price of membership is dwarfed by the cost saving ideas and value-building themes that accrue for members through their participation in FEI.

FEI strives to be the eyes and ears of the typical finance officer facing the day-to-day challenge of enhancing his or her shareholders’ investment. FEI assists members in anticipating and reacting to change, acquiring new resources to enhance shareholder value, and building the personal skills needed to further their careers. These ideals are accomplished by providing information through diverse forms of communication, knowledge of evolving trends and issues, and high-quality programs. FEI endeavors to identify new opportunities for peer networking, and provide for effective influence and advocacy through representation before legislators and regulators.
FEI Chapters connect members in geographic regions through face-to-face events, as well as online discussions. In addition to national membership, we encourage individuals to join a local Chapter as an opportunities to interact with peers at monthly meetings and professional development seminars to discuss topics of professional and personal interest.

**FEI COLORADO CHAPTER**

325+ best-in-business local members

Networking opportunities offering 30+ CPEs annually

» Dinner meetings with guest speaker presentation

» Professional development session

» Career management breakfast meetings

» Joint networking events with local organizations

175+ attendees to network with during our monthly meetings

Annual Chapter Scholarship Program awarding outstanding students in accounting and finance from Colorado universities

**NOTABLE CHAPTER MEMBER COMPANIES**

AVERY BREWING » COORSTEK » XCEL ENERGY » PROLOGIC PROLOGIC

PUBLIC COMPANY ACCOUNTING OVERSIGHT BOARD (PCABO)

ROYAL GOLD DAIRIES » SEATTLE FISH COMPANY

SPYDER ACTIVE SPORTS » STARZ

SEE HOW FEI’S COLORADO CHAPTER CAN HELP YOU TO CONNECT AND GROW BOTH PERSONALLY AND PROFESSIONALLY.

www.feicolorado.org

info@feicolorado.org

FEI Colorado Chapter LinkedIn Group
conferences, courses and webinars

• Highest quality programs, presenters, facilitators
• Convergence of best-in-the-business members
• Exclusive exposure to industry luminaries
• Thought leadership on relevant, compelling topics:
  • Emerging trends impacting senior-level financial executives;
  • Latest regulatory and standards developments;
  • Leadership and professional development; career search skills.

ANNUAL MUST-ATTEND CONFERENCE

SPRING >> April or May
Financial Leadership Summit

WINTER >> November
Current Financial Reporting Issues

WEBINARS

FEI complimentary webinar topics range from general finance to specific industry issues and cover emerging trends, regulatory and standards developments, leadership skills and career management skills. Additionally, many offer opportunities to earn Continuing Professional Education (CPE) credits.

Upcoming Professional Development Opportunities

In-Person Conferences and Courses

Conference on Government Business
February 12, 2019 | Washington, D.C. | 6 CPE credits

This one-day conference, presented by FEI’s Committee on Government Business (CGB), will connect attendees with leading industry experts who will provide updates and insights focused on government contracting, technical cost accounting standards and business systems regulations, plus a FAR legal panel. Finance professionals who work with government entities and professionals in government who need to stay current on legal issues and cost accounting standards should attend this program and evening networking reception.

2019 Financial Leadership Summit
Inspire Your Tomorrow
May 19-21, 2019 | Orlando, FL | Earn valuable CPE credits

FEI’s 2019 Financial Leadership Summit promises to be a power packed program, full of high-impact keynote sessions and interactive discussions designed for financial leaders. This year’s theme, Inspire Your Tomorrow, focuses on the critical role you have in leading the change to drive your business strategy, empower your workforce and foster a culture to shape your organizational success. Join more than 500 of your peers for learning, collaborating and building ideas for the future.

Summit will offer personal, professional and networking opportunities in a knowledge-intense and enjoyable atmosphere. Join the conversation and interact within a prestigious community of like-minded peers to challenge your thinking and share in your challenges as you strategize for tomorrow.

KEYNOTE SPEAKERS
• Diane DiResta, Founder and CEO, DiResta Communications, Inc.
• Craig Kielburger, Humanitarian, activist and co-founder of WE Charity
• Roberto Masiero, Senior Vice President of ADP Innovation Labs
• Anthony Trucks, Former NFL player, International Speaker and Author
• Erik Wahl, Artist and author of UNTHINK

Learn More About Our Professional Development Offerings Online
www.financialexecutives.org/events
**COSO Enterprise Risk Management (ERM) Certificate • 13.5 CPE credits**

The new COSO Enterprise Risk Management Certificate offers seven self-paced modules provide you with the knowledge necessary to understand and apply COSO’s *Enterprise Risk Management - Integrating with Strategy and Performance*. The ERM Framework assists management and boards of directors with their respective duties for managing risk. It does so by explaining five easy-to-understand components that accommodate different viewpoints and operating structures, and enhance strategies and decision-making.

**COSO Internal Controls Certificate Program • 17 CPE credits**

The COSO Internal Control Certificate program provides learners an opportunity to develop and demonstrate knowledge of the 2013 COSO Internal Control-Integrated Framework and to analyze key concepts related to designing, implementing, and assessing the effectiveness of a system of internal control. The program enables learners to grasp the principles-based approach using real-world scenarios to identify and analyze risks and controls.

**Leadership Master Class • 4 CPE credits**

FEI’s Leadership Master Class is the first story-based learning program designed for financial executives. The course consists of several online modules that take the learner through a story-based curriculum covering the leadership skills executives need to succeed in the C-suite. The program consists of 1.5 hours of coursework divided into nine modules. Progress is measured through assessment questions. Modules cover topics including attributes of leadership, mindset matters, values-driven leadership, deepening leader engagement, the human side of the enterprise and personal connectedness and the technology mix.

**Deep Listening in a Digital Age • 2.5 CPE credits**

This online, story-based learning program for financial executives, focused on the increasing and sharpening listening skills in today’s digital world. The course is designed to enhance contextual awareness and interpersonal skills; skills critical for CFOs and other financial executives and emerging leaders. The storytelling feature of this class is important, as stories can bring together or cohere the complex topics and facts in an engaging, “easy to hear” and “be connected to” approach to personal and professional development.

**Learn More and Register Online Today**

[www.financialexecutives.org/on-demand-courses](http://www.financialexecutives.org/on-demand-courses)
Every business morning, FEI Daily provides readers with breaking news, analysis of industry and regulatory trends, and features that keep readers up-to-date, well-informed, and better able to tackle the challenges of their demanding jobs. Content is updated daily, featured in an e-mail newsletter sent directly to FEI members and subscribers. Clear, concise and trusted, this platform offers sponsorship opportunities to connect relevant message with this professional audience.

FEI DAILY
16,000 PAGE VIEWS per month.

THIRD-LARGEST SOURCE of new users for the membership site in the first year.

THIRD-LARGEST SOURCE of traffic back to the membership site (financialexecutives.org).

DAILY E-NEWSLETTER
26.9% OPEN RATE industry average 17.2%

5.39% CLICK THROUGH industry average 4.73%
The Financial Executive Podcast focuses on issues relevant to the highly desirable senior-level financial executive community and is available on iTunes and other popular platforms.

These audio podcasts feature interviews with leading corporate leaders and decision makers.

FEIconnect, a new FEI member-only online community, FEI members to interact from around the world, wherever and whenever they need. FEIconnect is a private and secure community forum where FEI members can:

- **CONNECT** and communicate with fellow members online
- **PARTICIPATE** in focused discussion threads
- **ACCESS** useful and informative document libraries
- **NETWORK** via a comprehensive member directory
- **CONTRIBUTE** to the discussion from their computer or the FEIconnect mobile app
- **SHARE** files and post questions online

FEIconnect provides users with the flexibility to receive discussions and postings directly to their inbox; controlling what they’d like to see and how often. Members can choose to be notified of topics important to them and ensure that all relevant discussion threads reach them in a timely manner.
FEI’s research affiliate, Financial Executives Research Foundation (FERF) is a non-profit 501(c)(3), established in 1944. For 80 years, FERF has been dedicated to identifying, developing and providing practical content through objective research to FEI members.

FERF focuses on member-driven initiatives and decides on research topic areas based upon members’ interests and needs. Example topics explored in FERF publications and articles include:

- financial reporting and compliance
- technology advances
- benchmarking the finance function structure and costs
- audit fees
- executive compensation
- risk management
- internal controls
- disclosure effectiveness
FEI enjoys a reputation of being a widely-influential voice on behalf of financial executives before the U.S. SEC, FASB, PCAOB, IASB, and the U.S. Congress on issues related to corporate financial accounting, reporting and business policy. Through the efforts of FEI’s technical committees and roundtables, FEI closely monitors regulations and legislation on financial reporting and accounting, corporate taxation, pensions and health care, government contracting, the federal budget and international issues.

**COMMITTEES**

**» business finance**
Develops recommendations on existing and proposed legislation and regulations affecting pension and profit sharing plans, health and disability insurance, unemployment compensation and regulation, and other areas.

**» corporate reporting**
Comprised of 45 Chief Accounting Officers and Corporate Controllers from the Fortune 100 and other large public companies — representing approximately $8.6 trillion in market capitalization. CCR reviews and responds to pronouncements, proposed rules and regulations, pending legislation, and other documents issued by domestic and international regulators and organizations such as the SEC, FASB, and PCAOB.

**» corporate treasury**
Provides a forum for FEI members, namely treasurers to formulate opinions and monitor developments and issues that impact treasurers, including credit ratings, access to capital and risk.

**» finance & it**
Develops information technology related programs and services targeted to meet the strategic needs of FEI members.

**» government business**
Initiates studies and develops positions on existing/proposed legislation and regulations affecting accounting principles/standards/practices, and rules that must be followed by businesses providing goods & services to the Federal sector.

**» governance, risk & compliance**
Provides a forum for FEI members to formulate opinions, monitor developments and advance knowledge of corporate governance, (enterprise) risk management.

**» private companies**
Responsible for monitoring and developing positions on legislation, regulations, accounting standards and other initiatives that impact privately held companies. CPC and the FEI staff are the primary resource for drafting comment letters and position papers for use with policy-makers.

**» taxation**
Formulates statements/positions on tax legislation, policies, practices, rules and regulations, addressing economic/social implications of taxes, simplification and administration, and tax and accounting relationships, and communicate these to the executive and legislative branches of the government.

**ROUNDTABLES**

» financial accounting & reporting
» government contractors
» private company
FEI is proud to recognize its association with its partner companies.

strategic partners

Deloitte

Greenlight Technologies

KPMG

PwC

EY

Kaplan

Microsoft
MEMBER SERVICES AND CHAPTER SUPPORT

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